



PIERRE DE KERCHOVE

Cinematographer

Filmography

1. Biography
2. Biographie
3. Short Films
4. Music Videos
5. Commercials

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BIOGRAPHY

Born in São Paulo to Belgian parents, Pierre spent his childhood between France and Brazil. Graduated from ECA-USP, São Paulo film school, he began to shoot music videos and documentaries in the era of “miniDV”, which gradually led him to collaborate on commercials, clips and independent feature films.

Today, its reputation is made in all categories of the audiovisual sector, from films awarded at the Berlinale such as *Au premier regard* by Daniel Ribeiro and *Joaquim* by Marcelo Gomes, to acclaimed commercials like *Rivalry* for Whatsapp, *Brasileiragem* for Nike (2018 World Cup), *#shutupdeath* for Médecins du Monde, passing by noticed clips like those for the artists Selena Gomez *Baila Comigo* and *Selfish Love* as well as *Tove Lo Are u gonna tell her?*

In this way, Pierre reveals all his talent and artistic sensibility, alternating realistic dramas, elegantly light comedies, automobile advertisements and the most creative music videos.

This has earned him numerous awards as a director of photography in recent years, such as Bronze at the Clio Awards 2018 with *#shutupdeath* for *Doctors of the World*, Silver at the Cyclops Latino awards 2017 with *Renault Triangle*, Silver and Bronze at the Cyclops Latino 2019 for *Nike Brasileiragem* and *Pinacoteca Radical Woman*, Best Cinematography at the Cyclops Latino 2020 for *Whatsapp Rivalry* as well as in 2021 for *WhatsApp Sunbeams*.

Pierre de Kerchove is currently filming the new France Télévisions series entitled *Reuss*, directed by Théo Jourdain and Mohammed Chabane.

BIOGRAPHIE

Né à São Paulo de parents belges, Pierre passe son enfance entre la France et le Brésil. Diplômé de l'ECA-USP, école de cinéma de São Paulo, il commence à tourner des vidéoclips et des documentaires à l'ère du « miniDV », ce qui l'amène progressivement à collaborer sur des publicités, clips et des longs-métrages indépendants.

Aujourd'hui, sa réputation est faite dans toutes les catégories de l'audiovisuel, des films récompensés à la Berlinale tels qu'*Au premier regard* de Daniel Ribeiro et *Joaquim* de Marcelo Gomes, aux publicités acclamées comme *Rivalry* pour Whatsapp, *Brasileiragem* pour Nike (coupe du monde 2018), *#shutupdeath* pour Médecins du monde, en passant par des clips remarquables comme ceux pour les artistes Selena Gomez *Baila Comigo* et *Selfish Love* ainsi que *Tove Lo Are u gonna tell her ?*

De cette manière, Pierre dévoile tout son talent et sa sensibilité artistique, alternant drames réalistes, comédies élégamment légères, publicités automobiles et clips musicaux des plus créatifs.

Cela lui a valu de remporter de nombreux prix en tant que directeur de la photographie ces dernières années, tels que le Bronze aux Clio Awards 2018 avec *#shutupdeath* pour Médecins du monde, l'Argent aux Cyclope Latino awards 2017 avec *Renault Triangle*, l'Argent et le Bronze aux Cyclope Latino 2019 pour *Nike Brasileiragem* et *Pinacoteca Radical woman*, Meilleure Cinématographie aux Cyclope Latino 2020 pour *Whatsapp Rivalry* ainsi qu'en 2021 pour *WhatsApp Sunbeams*.

Pierre de Kerchove est actuellement en tournage de la nouvelle série de France Télévisions intitulée *Reuss*, réalisée par Théo Jourdain et Mohammed Chabane.

**FEATURE
FILMS &
SERIES**

REUSSS

Directed by Théo Jourdain & Mohammed Chabane

Lizland Films

JOAQUIM

Directed by Marcelo Gomes

Carnaval - Ukbar Films

/OFFICIAL SELECTION, BERLINALE - 2017

THE WAY HE LOOKS

Directed by Daniel Ribeiro

Lacuna Filmes

/FIPRESCI PRIZE, PANORAMA 64TH BERLINALE

FOG MOUNTAIN - PICO DA NEBLINA

Directed by Fernando Meirelles

HBO Brazil

NEUROTIC QUEST

Directed by Teo Poppovic & Paulinho Caruso

FOR SERENITY

Directed by Bionico Filmes

TERRE DEU, TERRA COME

Directed by Rodrigo Siqueira

7Estrelo

**SHORT
FILMS**

VIKINGAR

Directed by Magali Magistry

Zik Zak - Caimans

/WINNER RAIL D'OR, UN CERTAIN REGARD, 66TH CANNES FILM FESTIVAL

MY FATHER'S TRUCK

Directed by Mauricio Osaki

Lupi Films

/SHORTLIST, ACADEMY AWARDS - 2015

THE RED STAIN

Directed by Rodrigo Saavedra

The Director's Bureau

/GOLD FOR CINEMATOGRAPHY, EL OJO FESTIVAL - 2018

VETO - BATTLE

Directed by Simon Ladefoged

Starloo

MIKE SHERIDAN

Directed by Simon Ladefoged

BACEMENT BIRIYANI - WAQUAS ALI

Directed by Katja Boom

MUSIC VIDEOS

TOVE LO - NO ONE DIES FROM LOVE

Directed by Alaska

Iconoclast

NEGO BALA - SONHO

Directed by Douglas Bernardt

Stink Sao Paulo

/ AICP SHORTLIST MUSIC VIDEO 2022

SELENA GOMEZ FT. DJ SNAKE - SELFISH LOVE

Directed by Rodrigo Saavedra

The Director's Bureau

SELENA GOMEZ - BAILA CONMIGO

Directed by Nogari

Iconoclast

TOVE LO - ARE U GONNA TELL HER?

Directed by Alaska

Iconoclast

/NOMINATION, INTERNATIONAL BEST POP VIDEO, UKMVA -
2020

TRAUMA. FHIN FT. LOUIS VI - WAIT FOR IT

Directed by Thibault Dumoulin

Standard Films

NIKKI AND THE DOVE + NEFFERTON - COCONUT KISS

Directed by Rodrigo Saavedra

The Director's Bureau

SEPULTURA - CONVICTED IN LIFE

Directed by Onion Studios



COMMER- CIALS

Pierre de Kerchove has worked on many commercials in particular with directors like Alaska, Nico Perez Veiga, The Friedman Sisters, Rodrigo Saavedra, Vellas, or Ian Ruschel, for brands like Jeep, Nike, Easy Jet, Mustang, Volkswagen, H&M, WhatsApp, Johnny Walker, among others.

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