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# ERWAN CLOAREC

## Cinematographer

## Filmography

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# BIOGRAPHY

Erwan Cloarec is a French-Canadian cinematographer based between Japan and the rest of the world.

Born in France and raised in Lebanon, he began his career in Montreal before settling in the Tokyo area, where he is now based. His international background has shaped a visual sensibility that is both instinctive and culturally versatile.

After studying Political Science and History at McGill University in Montreal, Erwan chose to pursue cinematography, refining his craft through years of hands-on experience across a wide range of productions. Dividing his time between the outdoors and the film set, he has developed a photographic language rooted in authenticity, where light and camera movement are always in service of emotion and storytelling.

This narrative-driven approach has led him to collaborate with acclaimed directors including Caleb Slain, JB Braud, Xavier Tera, Chris Rudz, BRTHR, Toshiki, Kidz From Nowhere, Yuann Yoshida, Thomas Kelly and Gregory Ohrel.

His commercial work spans campaigns for some of the world's most recognized brands, from global technology and corporate leaders such as Apple, Amazon and UBS, to sports brands including Nike, The North Face and Under Armour, as well as automotive and luxury houses such as Porsche, Lexus, Hermès, Louis Vuitton, Loewe, IWC and Grand Seiko.

Throughout his career, Erwan has worked alongside renowned production companies including PrettyBird, Object & Animal, Sweetshop, RadicalMedia, Nakama, Twinbrain, AOI Global, TaProd, Push, Kitten, MtMelvil and Thirsty Film.

Alongside his commercial work, he has built a strong body of long-form projects, shooting feature documentaries for platforms such as Netflix and Disney. Among them is a documentary following legendary game creator Hideo Kojima, reflecting his ability to bring the same cinematic sensitivity to documentary storytelling.

Outside filmmaking, Erwan finds balance through endurance sports. A passionate trail runner and open-water swimmer, he embraces physical challenges with the same curiosity and discipline that define his approach behind the camera.

# BIOGRAPHIE

Erwan Cloarec est un directeur de la photographie franco-canadien, basé entre le Japon et l'Europe.

Né en France et élevé au Liban, Erwan débutera sa carrière à Montréal avant de s'installer à Tokyo, où il est aujourd'hui basé. Après des études en sciences politiques et en histoire à l'Université McGill, c'est sur les plateaux de tournage qu'il trouve sa véritable vocation, développant progressivement un langage visuel singulier, fondé sur l'authenticité et la justesse émotionnelle.

Partageant son temps entre les grands espaces et la précision du plateau de cinéma, Erwan a construit une approche de l'image empreinte de naturalisme, de sobriété et d'une profonde exigence narrative. Pour lui, la lumière comme le mouvement de caméra ne sont jamais des effets de style: ils sont exclusivement au service du récit et de l'émotion.

Cette philosophie centrée sur l'histoire l'a amené à collaborer avec des réalisateurs reconnus tels que Caleb Slain, JB Braud, Xavier Tera, Chris Rudz, BRTHR, Toshiki, Kidz From Nowhere, Yuann Yoshida, Thomas Kelly ou encore Gregory Ohrel.

Son travail publicitaire couvre aujourd'hui des campagnes internationales pour des marques telles qu'Apple, Amazon, UBS, Nike, The North Face, Under Armour, Porsche, Lexus, Hermès, Louis Vuitton, Loewe, IWC et Grand Seiko, produites par certaines des plus grandes sociétés de production, parmi lesquelles PrettyBird, Object & Animal, Sweetshop, RadicalMedia, Nakama, Twinbrain, AOI Global, TaProd, Push, Kitten, MtMelvil et Thirsty Film.

En parallèle de son activité publicitaire, Erwan développe un travail de long format ambitieux en signant l'image de plusieurs documentaires pour Netflix et Disney, notamment autour de l'univers du créateur de jeux vidéo Hideo Kojima.

En dehors des tournages, Erwan retrouve dans le sport d'endurance, les valeurs qui nourrissent son travail : engagement, résilience et connexion au réel. Passionné de trail et de nage en eau libre, il participe régulièrement à des compétitions, trouvant dans la nature la même intensité et la même sincérité qui caractérisent son regard de directeur de la photographie.

# COMMER-CIALS

**SONY - 1000X THE COLLEXION**
Directed by SOS IN Bel Air
AOI Pro

**BURBERRY X VOGUE**
Directed by Xavier Tera
Twin Brains Films

**SEIKO - PROSPEX**
Directed by Michael Meadoway
Nakama Films

**DIOR X LUCKY DAY**
Directed by Yuann Yoshida
KidzFromNowhere

**AMAZON RETAIL**
Directed by JB Braud
PrettyBird

**GRAND SEIKO - ALIVE IN TIME**
Directed by Chris Rudz
AOI Pro

**GANZO - LIFE IS TIMELESS**
Directed by J.B Braud
AOI Pro

**RENAULT LUTECIA**
Directed by Yuki Ishikawa

**NIKE - MEMBERS OF SUMMER**
Directed by Xavier Tera
Twin Brains Films

**UNIQLO - AIRISM**
Directed by Eto Hisashi
GEEK

**LA MER**
Directed by Yuan Yoshida
Shooting Gallery Asia

**I-D X CARRERA TAG HEUER STARRING YUSUKE KUBOZUKA**
Directed by Gen Yoshida

# COMMER-CIALS

**REEBOK X BBC**
Directed by Xavier Tera
Twin Brains Films

**CHIVAS**
Directed by Gen Yoshida

**THE NORTH FACE**
Directed by Xavier Tera
Twin Brains Films

**PORSCHE CAYMAN GT4 X TETSU IKUZAWA**
Directed by Luke Huxham
CEKAI Kaz Yamaguchi

**LEXUS - NEXT CHAPTER**
Directed by Caleb Slain

**RENAULT LUTECIA**
Directed by Yuki Ishikawa

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